

Mark Jones
Robert Jones Realty
1766 Addison Ave. E.
Twin Falls, ID 83301



Dear Mark:

Thank you for taking the time to review this request. The Optimist Club of Twin Falls has been around since 1970 and we've been helping kids since the start. The projects we do and the money we raise is used for the benefit of the kids in the community. I'm sure you have heard about some of our activities, such as our "Coats for Kids" program. This year alone we distributed over 700 coats to kids in need! The Club is here to support our area youth in any way possible.

We often hear from local schools and parents about the importance of extracurricular activities. From debate and band to football and track, these activities teach kids life skills like time management and perseverance and often provide students incentives to do well in school. These programs can be expensive for both the schools and the families of the students. To help assist with the funding of these important programs, we developed Wings and Things, the Ultimate Tailgate Challenge.

We have had amazing success raising money at this event to provide opportunities for the kids in the community. In 2019 we were able to provide \$7,675 to student groups! We are looking to partner with businesses and individuals to make this event even better and to help as many young people as we can. The event includes activities and competitions for all attendees, entertainment, and tasty bites of "tailgate party" food. Businesses and individuals can join in the fun by sponsoring the event (see attached sponsorship levels), participating in the tailgate food cook-off (see attached participant info sheet), or just attending the event and showing your local school pride!

The 10th Annual Wings and Things event will be held on September 11 at the Twin Falls City Park from 4 to 7 PM. We hope you will join us as we party for a purpose!

Please let me know if you are able to help in any way, I can be reached at 208-316-1122 or cranerev@tfsd.org

Respectfully,
Eva Craner
Twin Falls Optimist Club