



Twin Falls, Idaho

## Event sponsorship opportunities.

### Lost Wages

CASUAL EVENING OF FUN, RAFFLE ITEMS, EGG GAME, AND SILENT AUCTION

Our Annual Lost Wage Fundraiser is the first part of March each year. For over 30 years, this has been a fun event to attend. The event is a night of a casino-like atmosphere while raising funds for the youth in the Magic Valley. Light appetizers and No Host Bar. The proceeds go directly to the youth in our community through Optimist sponsored programs like: Coats for Kids, Childhood Cancer, Youth Support Services, and Sponsorships through the year.

Attendance between 150 – 300 people

### Wings & Things

FOOD TASTING, CONTESTS, ACTIVITIES, AND AWARDS

This event is held on the Saturday after Labor Day in September at City Park from 4 pm to 7 pm. Each food vendor must provide at least 500 bite-size samples for the public to enjoy their delicious food. Cost for the general public is \$10 for adults, \$5 for students with IDs, and kids under 6 are free with a paying adult. The categories for the food vendors are wings, chili, BBQ, Dutch oven, dessert, and an open category, the judges' votes on a winner in each category for a cash prize and the general public votes on the People's Choice Award for another prize. There are activities for the students to participate in and have the chance to win funds for their school activities. Between \$7,000 and \$9,000 is given out each year to various schools.

Attendance between 250 – 300 people

### Turkey Shoot

SPORTING EVENT, RAFFLE AND AWARDS

The Club has sponsored the Annual Wayne Kinney Memorial Turkey Shoot for more than 30 years. Wayne Kinney was the owner of Red's Trading Post. The Club persuaded Wayne to help sponsor a turkey shoot by donating a shotgun to raffle off during the event as a fundraiser for the Club. After Wayne passed away, the Club decided to honor Wayne by naming the turkey shoot after him. Wayne's family has continued the tradition of providing a gun to raffle off during the turkey shoot. The shoot is typically held the 2nd Sunday in November at the Twin Falls Gun Club on Federation Road. The Turkey Shoot is a fun event for the whole family with shoots specifically for women and children.

Attendance between 100 – 150 people



## 2022 Special Events Commitment Form

*Please check the event(s) listed below to sponsor.*

- Lost Wages                      Level: \_\_\_\_\_
- Wings & Things                Level: \_\_\_\_\_
- Turkey Shoot                  Level: \_\_\_\_\_

*As you would like it to appear in acknowledgements:*

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Please indicate how you would like to fulfill your commitment:

- Full Payment Enclosed

\_\_\_\_\_ Check: Payable to Twin Falls Optimist Club or TF Optimist Foundation.

\_\_\_\_\_ Credit Card Number: \_\_\_\_\_ Expiration: \_\_\_\_/\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

- Send invoice with payment due on: \_\_\_\_\_

Invoice in three installments, beginning on: \_\_\_\_\_ Final due on: \_\_\_\_\_

For more information, contact:  
Twin Falls Optimist Club

\_\_\_\_\_  
\_\_\_\_\_



**Presenting Sponsor \$10,000**

- One table of 6 in prime position to the stage
- Inclusion in marketing materials and tickets with name and logo and mentioned in tags
- Recognition at the event in signage and audiovisual
- Signage on table and extra swag
- Listing in Optimist's Newsletter, The Blab

**Awards Sponsor \$5,000**

- One table of 6 in prime position to the stage
- Inclusion in marketing materials and tickets with name listed.
- Recognition at the event in signage and audiovisual
- Signage on table and extra swag
- Listing in Optimist's Newsletter, The Blab

**Auction Sponsor \$2,500**

- One table of 6 in prime position to the stage
- Inclusion in marketing materials and tickets with name listed
- Recognition at the event in signage and audiovisual
- Signage on table and extra swag
- Signage at the Silent Auction area
- Listing in Optimist's Newsletter, The Blab

**Raffle Sponsor \$1,000 - \$2,500**

- One table of 6 in prime position to the stage
- Inclusion in marketing materials and tickets with name listed
- Recognition at the event in signage and audiovisual.
- Signage on table and extra swag
- Signage at the Silent Auction area
- Listing in Optimist's Newsletter, The Blab

**Table Sponsor \$500**

- One table of 6
- Signage on table
- Listing in Optimist's Newsletter, The Blab

**All sponsorship packages will include inclusion in a Thank You letter to be published in the Times-News.  
Additional Sponsorships for Major Donors available upon request.**



### **Blazing - \$5,000 (Title Sponsor)**

- Name/logo on the tickets and winners' plaque (exclusive)
- Name and logo in all marketing: TV, Radio (won't include logo), Chamber Newsletter (won't include logo), social media, Flyers
- 20 Tickets to the event
- Judging position
- Speaking opportunity at the event
- Premium Banner Placement at the event (Banner provided by the sponsor)
- Logo placement on awards

### **Sizzling - \$2,500**

- Name and logo in all marketing: TV, Radio (won't include logo), Chamber Newsletter (won't include logo), social media, Flyers
- Premium Banner Placement at the event (banner provided by the sponsor)
- 15 tickets to the event
- Judging Position

### **Activities Sponsorships - \$2,000**

- During the event, there are multiple activities attendees are invited to participate in. Through participation in these events, attendees can earn funding for their favorite extracurricular activity or school. Activities sponsorships available: Corn Hole, Dead Hang, Hula Hoop Target, Skeet Ball, and Burpees for Bucks. These sponsorships include the same offerings as the "Spicy" sponsorship with the sponsor's banner placed at the activity station.

### **Spicy - \$1,000**

- Name and logo in marketing: TV, Radio (won't include logo), social media, Flyers
- Banner Placement at the event (banner provided by the sponsor)
- 10 tickets to the event

### **Cooking Competition Sponsorships - \$750**

- During the event, local organizations offer bite-sized samples of "tailgate party food" in multiple categories. Categories include: chili, chips and dip, sweet treats, wings, BBQ, Dutch oven, and anything goes. This sponsorship includes the same offerings as the "Hot" sponsorship and a "shot out" to the category sponsor during the awards presentation.

### **Hot - \$500**

- Name and logo on social media, Flyer
- Banner placement at the event (banner provided by the sponsor)
- 5 tickets to the event

### **Saucy - \$250**

Banner placement at the event (banner provided by the sponsor)  
5 tickets to the event

**All sponsorship packages will include inclusion in a Thank You letter to be published in the Times-News.  
Additional Opportunities for branded giveaways or raffle items are available.**



# **Twin Falls Optimist Club Turkey Shoot**

## **Presenting Sponsor \$1,000**

- Inclusion in marketing materials and tickets with name and logo and mentioned in tags.
- Recognition at the event in signage and audiovisual.
- Signage on shooting range.
- Listing in Optimist's Newsletter, The Blab.
- Acknowledged in Times News Thank-You advertisement with name and logo.

## **Trap Sponsor \$250**

- Recognition at the event in signage and audiovisual.
- Signage on shooting range.
- Listing in Optimist's Newsletter, The Blab.
- Acknowledged in Times News Thank-You advertisement with name and logo.

**All sponsorship packages will include inclusion in a Thank You letter to be published in the Times-News.  
Additional Sponsorships for Major Donors available upon request.**